



# Annual Fundraiser Pledge Packet

*The PTA is raising money to help Evans students, teachers and families! We need your help to reach our goal!*

**2017 School Goal: \$20,000**  
**Individual Classroom Goal: \$400**

We are excited to announce the 2017 Everyone for Evans (E4E) Reach for the Stars Fundraising Campaign.

This year, we are geared up to celebrate the school's 10 year anniversary and our fundraising efforts with lots of fun rewards for our students and teachers, plus a VIP red carpet FAMILY MOVIE NIGHT under the stars!

This pledge packet has all the details of our event, how you can help, and why we are raising funds!

The most important thing you can do is **Team UP with your child** to reach their pledge goal through donations from family and friends.

Let's Reach for the STARS!!!

~ Evans PTA ~

## How can I help my child gather pledges?

*We're keeping it simple this year!*

Get the word out to family and friends that your child is helping to raise money for the school, and ask for their support by making a pledge!

Donations can be made in two ways:

- 1) **Cash/Checks:** Complete a pledge form (enclosed) and return to teacher or E4E tables by the Gym & Cafeteria in the mornings.
- 2) **Credit Cards:** online at [www.maryevanspta.org](http://www.maryevanspta.org) in the School Store tab at the top of the webpage.

**\*\*Don't forget! Many employers offer Corporate Matching Donation Programs – make sure to check with yours!**

## Key Dates

**October 16<sup>th</sup>:**  
Pledge Period Begins

**October 27<sup>th</sup>:**  
Pledge Period Ends

**November 9<sup>th</sup>:**  
Family Movie Night!

## *School Goal:*

### *\$20,000*

## **E4E Reach for the Stars Rewards**

- \* 100% Classroom Goal (\$400): Class Star & Awards Ceremony  
+ Student trophies  
+ Teachers receive \$25 gift card
- \* Top Pledging Class Per Grade: Lunch with Mrs. Hale + Snow Cones
- \* Top Pledging Grade: Extra Recess
- \* Top Pledging Student: Honored on morning announcements
- \* Raise \$500 or more: Family Name displayed on Friends of Evans Plaque

Plus...

School Wide Step-Up Rewards as we march to our **\$20,000 GOAL!**

- \* \$10,000 Goal Met: Costume Day
- \* \$15,000 Goal Met: Crazy Hair or Hat Day
- \* End of Fundraiser Celebration: Outdoor Family Movie Night

# Where does the money raised during the E4E Fundraiser go?

Science Night	Field Day	Staff Appreciation
Parent Lunch & Learns	World Culture Week	Teacher Grants
Corky's Cookout	Spring Social	School Beautification
Family Fitness Events	Class Parties	Veterans Day
Evans Express Day	Snow Cone Day	Youth Protection
Book Author Visits	Class Parties	+ <i>much more!</i>

**And NEW recess equipment this year!  
Soccer Goals & Volleyball Net – COMING SOON!**

**Q: Are Pledges tax deductible!**

Yes, Evans Elementary PTA is a 501(3)(c) non-profit organization. All donations are tax deductible. A receipt can be a check copy or your pledge transaction invoice. For questions or concerns, please email [fundraising@maryevanspta.org](mailto:fundraising@maryevanspta.org)

**Q: How much of my donation does the school get to keep?**

Great news! Because we are using the PTA website School Store to accept credit card donations, **ALL** of the money raised this year will go directly to the school.

**We need all of our families to make this year's fundraiser a success!**

**Thank you for your support.**

**Go RIDERS!**

**- Evans PTA**

## PLEDGE SHEET

1. **Easy Online Pledging:** [www.MaryEvansPTA.org](http://www.MaryEvansPTA.org) - School Store

2. **Cash and Check Pledges:** fill out the form below and return to teacher or E4E tables by Gym & Cafeteria

Student's Name: \_\_\_\_\_

Teacher: \_\_\_\_\_ Grade: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**\$50 BUSY PARENT OPTION:** I would love to help fund our school programs but I don't want my child to collect pledges for this fundraiser.

Donor Name	Pledge Amount
(Please make checks payable to: Evans PTA)	
Cash and Check Total	\$



Student's Name: \_\_\_\_\_

Teacher: \_\_\_\_\_ Grade: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**\$50 BUSY PARENT OPTION:** I would love to help fund our school programs but I don't want my child to collect pledges for this fundraiser.

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